



Business Advisory Board Meeting

Lake Worth Beach City Hall

April 18, 2024 at 6:00 PM

AGENDA

1. ROLL CALL

2. PLEDGE OF ALLEGIANCE

3. APPROVAL OF MINUTES

February 15, 2024, Meeting Minutes

4. OLD BUSINESS

1. Report on postcard mailed to business owners announcing the Business Advisory Board's existence.
2. Enforcement of ordinance requiring empty storefronts to have window coverings.
3. William Waters has been asked by the BAB to assist in drafting an ordinance that may require a change to our current ordinance. Review current ordinance and the penalties imposed for non-compliance. Current ordinance allows brown paper, curtains, vignette, or window clings. (*Review and discuss from backup materials Sec. 23.2-31. Site Design Qualitative Standards, Page 6, from the city's ordinance, and Major Thorough-fare Guidelines and city ordinance Paragraph (K) Storefront window treatments.)
4. Options discussed:
 - a. For security purposes, only require covering half of the window, to be covered from the bottom to mid-window so law enforcement can see inside the store.
 - b. For cost effectiveness, for larger properties require only the entrance to have decorative cling and the rest could be covered in brown paper or some other deemed appropriate covering.
 - c. Allow other businesses to advertise in the windows. Would this require a permit under our current codes or could it be an exception for this purpose.
5. Update on implementation of a FAQ's link on the city's website for new businesses.



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6. Update on proposed revisions to the city's current requirements for a minor site plan application. What research of other municipalities has revealed regarding these processes and how we might implement parts of that into our revisions to be more small-business friendly.
7. Update on FDOT project.
8. Update on the City's efforts to implement a Public Relations campaign for the city. Provide an update on what was developed as a result of the City's employment of private PR consultant Cinde Martin.

5. NEW BUSINESS

6. ADJOURNMENT

DRAFT